



**Pennine GP Alliance**

**Business Strategy**

## **Introduction**

Pennine GP Alliance is a federation of 100% of Calderdale GP practices, serving over 221,000 people formed in 2014 with a 50pence per patient loan from its member practices. Since then Pennine GP Alliance has grown, gained recognition from local stakeholders, delivered on its objectives and self-sustained financially.

Working together in a federation places our member practices in a stronger commercial position and acts to enable the delivery of sustainable high quality services for patients.

This is reinforced through the central role undertaken by Pennie GP Alliance to achieve sustainable and efficient service delivery, aligned to the Calderdale's wider transformation programmes, including Care Closer to Home and Calderdale Cares.

Pennine GP Alliance Ltd is registered at Companies House, registration number 08963748, as a company limited by shares. This provides the organisation with a basis as a legal entity.

Pennine GP Alliance is managed by a Board of Directors made up of 5 voting Clinical Directors, who were elected by member practices and 2 non-voting (Practice Manager) Directors, led by the Chief Executive Officer and supported by a small highly qualified team responsible for the delivery of the vision, values and objectives of the organisation.

To assist the Board in its duty to manage the company on behalf of our Members the following tools are utilised

- Our Workplan which sets out tasks to be undertaken by whom and in what timescale
- Our Risks Log which sets out our risks, their severity and impact together with how they are mitigated
- Our Communications and Marketing Strategy which outlines the approach PGPA will use to engage and communicate with key stakeholders.
- Our Communications Plan which sets out the activities that PGPA will undertake to communicate with key stakeholders
- Our budget which sets out the funds allocated to each area.

## **Working with our Members**

Pennine GP Alliance has a framework agreement in place with all of our members that underpins how we work with each other on all projects undertaken.

We have also established 5 localities covering patient populations of 30,000-50,000 based on list size, local knowledge and transport routes. These localities have also been adopted by the majority of local system leaders/stakeholders and a Board Member Clinical Director has been nominated to work with each locality

- Upper Valley Locality – Dr Geetha Chandrasekaran
  - Hebden Bridge Group Practice
  - Todmorden Health Centre
  
- Lower Valley Locality – Dr Asif Yaseen
  - Church Lane Surgery
  - Longroyde Surgery
  - Northolme Practice
  - Rastrick Health Centre
  - Rydings Hall Surgery
  
- Central Locality – Dr Nadeem Akhtar
  - Boulevard Medical Centre
  - Horne Street Surgery
  - King Cross Surgery
  - Park and Calder Community Practice
  - Queens Road Surgery
  - Rosegarth Surgery
  - Southowram Surgery
  - Spring Hall Group Practice
  
- North Locality – Dr Azhar Siddiqui
  - Beechwood Medical Centre
  - Caritas Group Practice
  - Keighley Road Surgery
  - Lister Lane Surgery
  - Plane Trees Group Practice

- South Locality – Dr Fawad Azam
  - Bankfield Surgery
  - Brig Royd Surgery
  - Meadowdale Group Practice
  - Stainland Road Medical Centre
  - Station Road Surgery

#### Pennine GP Alliance Vision

Ensuring viable GP services remain at the heart of local communities, providing sustainable and high quality, patient-focused healthcare

#### Pennine GP Alliance Mission

Enhance and sustain existing services to benefit of patients and practices

#### Pennine GP Alliance Values

- Partnership Working
- Enabling Resilient Primary Care
- Creativity and Innovation
- Being a supportive Employer

#### Pennine GP Alliance Strategic aims

1. Sustainable GP Services
2. Achieving commercial success
3. Unified services that are flexible and responsive
4. Delivering effective and efficient primary care services

#### Pennine GP Alliance Objectives

1. To be the healthcare provider of first choice by providing high quality, safe and caring services
2. In partnership develop an innovative and effective model of integrated healthcare services
3. To continue to secure, motivate and educate and develop a committed workforce, providing high quality patient focused service
4. To demonstrate first class corporate, financial and clinical governance to maintain a financially sound business
5. To increase revenue into PGPA Member practices

## Measuring our success

The success of Pennine GP Alliance will be measured through:

<b>Success measure</b>	<b>Outcome</b>
Sustainability	Continued viable delivery of both the alliance and its members
Commercial viability	New business achieved Existing contracts maintained Profitability CQC Registration Good quality articles of association, framework agreement, policies, procedures, insurance and contracts maintained Effective practice, strategic and partnership relationships established and maintained Our role recognised by our members and the local Health and Care System
Flexibility	Adjust workplan in line with new information and local needs Deliver new and innovative approaches
Efficient and effective service delivery	Qualitative and quantitative measures of how Pennine GP Alliance has achieved efficient and effective service delivery and provided solutions and support for our members